

1. Comic Book Content:

- Interior Pages:**
 - Story Consistency:**
 - Time of Day** – Ensure that the lighting and shadows in each scene are consistent throughout the issue (e.g., if it's daytime, make sure the color and lighting reflect that across all relevant pages).
 - Character Continuity** – Double-check that characters are consistently drawn and colored from page to page, with no sudden or unexplained changes in costume, appearance, or position.
 - Scene Transitions** – Ensure smooth transitions between scenes, both visually and narratively.
 - Lettering and Text:**
 - Spelling and Grammar** – Proofread all dialogue, narration, and sound effects.
 - Text Placement** – Make sure text is placed correctly within balloons and does not overlap important parts of the artwork.
 - Font Size/Readability** – Ensure font size is appropriate and legible, even in smaller panels.
 - Panel Placement:**
 - Gutters** – Check that the spacing between panels (gutters) is consistent and balanced, ensuring a clean layout.
 - Panel Borders** – Ensure that panel borders are sharp and clear, and that no important content is cut off near the edge of the panels. They need to be colored correctly as well.
 - Bleed:**
 - Interior Pages** – Confirm that all artwork extends to the bleed edge if necessary (standard is 0.125 inches [0.3175 cm] beyond the trim line) to avoid any white edges during trimming.
 - Covers** – Ensure the cover art also accounts for bleed so that it wraps correctly around the book, especially for square-bound books.
 - Page Consistency:**
 - Art Style** – Make sure that the art style, color palette, and overall tone are consistent throughout the book.
 - Character Scale and Proportions** – Verify that characters maintain consistent sizes and proportions across all panels.
 - Thank You/Dedication Page:**
 - Names -
 - Double Check that all names are spelled correctly
 - Double Check that they are in the correct order.
 - Margins and Safe Zones:**

- Text/Artwork within Safe Zones** – Ensure that all text and important artwork elements are placed within the margin safe zone to prevent them from being cut off during printing. (0.125 inches [0.3175 cm])

2. Cover:

- Front Cover:**
 - Bleed and Trim** – Confirm that the front cover design includes proper bleed and trim areas.
 - Typography and Title Placement** – Check for proper alignment of the title, logos, and any taglines.
 - Issue Number** - Make sure that the issue number is correct and in the correct place.
 - Foil/Embossed Sections (if applicable)** – Ensure that any special effects like foil stamping or embossing are placed correctly and proofed for quality.
- Spine: (IF APPLICABLE)**
 - Spine Width** – Double-check the spine width, especially for square-bound or larger books, to ensure it matches the page count and paper weight.
- Back Cover:**
 - Promotional Text** – Review any promotional text or summaries to ensure they are free of errors and aligned properly.
 - Ad Placement (if any)** – Ensure any ads or promotional material on the back cover are aligned correctly and won't be cut off by trimming.

3. Alternate Covers **(IF APPLICABLE): All should be sent to the printer at the same time.**

- Variant Cover(s):**
 - Bleed and Trim** – Double-check the bleed and trim for each variant cover.
 - Consistency with Regular Edition** – Ensure that the variant covers match the theme and branding of the regular edition.
 - Barcode and Edition Markings** – Ensure that any variant-specific markings are accurate (e.g., Limited Edition, Exclusive Cover, etc.).

4. Promotional Material **(IF APPLICABLE): All should be sent to the printer at the same time.**

- Posters/Flyers/Print Ads:**
 - Bleed and Trim** – Ensure that all print promotional materials have proper bleed and trim lines.
 - Consistency with Main Comic** – Verify that the promotional materials use consistent artwork, fonts, and branding in line with the comic book.

- Final Proof Check** – Proofread any promotional copy and verify the quality of the print proofs before final approval.

5. Technical Specs:

- Paper Stock:**
 - Consistency with the Quote** – Confirm that the paper quality and weight match the printer's quote, especially for premium materials like glossy covers or textured paper.
 - Coating** – If using special coatings (e.g., UV gloss, matte finish), confirm placement and quality on both interior and cover pages.
- Binding:**
 - Perfect Bound/Staple Bound** – Ensure that the binding type chosen matches the thickness of the book and the desired aesthetic.
 - Page Creep** – For perfect-bound books, verify that page creep (the shifting of pages due to binding) has been accounted for in the margins.
- Print Amount:**
 - Get and verify **EXACT** number of regular books to be printed
 - Get and verify **EXACT** number of alt covers to be printed
 - Get and verify **EXACT** number of promotional material to be printed

6. Layout Consistency:

- Panel Layout:**
 - Symmetry and Spacing** – Ensure that panel layouts are consistent and visually balanced.
 - Flow of Reading** – Check that the flow of panels is logical and intuitive for the reader, guiding their eye through the page correctly.
- Dialogue Placement** – Ensure that dialogue balloons follow a natural reading order (left to right, top to bottom) and are easy to follow.

7. Color Quality:

- Color Consistency:**
 - CMYK Conversion** – Ensure that all colors are converted to CMYK for print and match the intended digital look.
 - Color Balance and Matching** – Double-check that the color balance remains consistent between pages, and verify that skin tones, backgrounds, and key visual elements are uniform throughout.
 - Page-to-Page Consistency** – Verify that the color grading and lighting in each scene are consistent in tone and style (e.g., consistent lighting, shadows, and time of day).

8. Distribution Info:

Prepress Files:

- Final PDF/Print File Setup** – Ensure that the print-ready files (PDF or other formats) have been pre-flighted and meet all printer requirements for resolution, color mode, and page layout.
- Bleeds and Crop Marks** – Ensure that crop marks and bleed settings are included in the final files submitted to the printer.
- Files -**
 - Comics should be broken into 2 separate files (Cover & Guts).
 - Cover (front cover and first page, last page, back cover)
 - Guts (all the rest)
 - Alt Covers should be a new version of Cover file with the other 3 pages the exact same. It should be saved as Alt Cover 1, Alt Cover 2, ect.
 - Promotional material should be the correct size and labels correctly (Pinup 1, Pinup 2, ect). They should not be labeled as anything else (sketch pin up)
 - ALL FILES must be stored in a single Google Drive file that I can simply share with the printer in order to ensure that everything is together and that they receive everything all at once.

9. Final Proof Checks:

Physical Proof Inspection:

- Print Quality** – Examine the printed proof for any defects such as ink smudging, blurring, or color inconsistency.
- Page Alignment** – Check that all pages are aligned properly within the margins and that nothing is skewed.
- Cover Proof** – Verify that the cover (including any variants) looks exactly as expected in terms of color, finish, and text alignment.
- Binding Quality** – Ensure that the binding is strong and pages are securely attached.
- Blade Quality** - Make sure that they switch the blade so that there is no tearing on the edges of the comic.

10. Team and Stakeholder Approval:

- Creator Team Review** – Ensure the entire creative team (writer, artist, letterer, etc.) reviews and signs off on the final proof.
- Publisher Approval** – Get final approval from the publisher or any relevant stakeholders before proceeding with full production. Once everyone has signed off on the project, then **AND ONLY THEN** will I give the go-ahead to the printer.